



2018 Season Program Advertising Rate Sheet

Why advertise in the Spruce Peak Performing Center's Program?

Spruce Peak Performing Arts Center is located at the top of the Mountain Road in the Spruce Peak Village at Stowe Mountain Resort. With an audience of more than 10,000 patrons a year, each season you will reach families, artists, educators, second homeowners, and visitors to our region. **Join us!**

Summer/Fall 2018 Program

\$1,050 Back Cover *(based on availability)*
 \$900 Inside Front Cover *(based on availability)*
 \$850 Inside Back Cover *(based on availability)*
 \$750 Full Page
 \$500 Half Page
 \$275 Quarter Page
 \$150 Eighth Page

FULL YEAR – Save 25%!

\$1,575 Back Cover *(based on availability)*
 \$1,350 Inside Front Cover *(based on availability)*
 \$1,275 Inside Back Cover *(based on availability)*
 \$1,125 Full Page
 \$750 Half Page
 \$413 Quarter Page
 \$225 Eighth Page

Advertisers receive: An ad in the program for either of our two seasons, or may advertise for the full year (at a 25% savings). Advertisers receive one pair of tickets from select performances.

Ad materials: All ads MUST be print quality PDF to size.

Deadline: Please send completed PDF of your ad to Meghan Reichelt (mreichelt@sprucepeakarts.org) by Friday, February 16, 2018.

Payment:

Checks payable to **Spruce Peak Performing Arts Center**. Mail check and completed copy of the advertising agreement to Spruce Peak Performing Arts Center, 122 Hourglass Drive, Stowe, VT, 05672

Questions:

Derek Pedersen, dpedersen@sprucepeakarts.org or 802-760-4634

Ad Info & Contract

Business Name:	
Contact Name:	
Address:	
Phone:	
Email:	

Production Materials/Mechanical Requirements

SPACE DIMENSIONS

Program trim size is 5-3/8" x 8-3/8". Pages contain two columns, each is 2-1/4" x 7-3/4".

FULL PAGE

4-5/8" x 7-3/4" (non-bleed)

HALF-PAGE

Vertical
2-1/4" x 7-3/4"

QUARTER-PAGE

Vertical
2-1/4" x 3-3/4"

EIGHTH-PAGE

2-1/4" x 1-7/8"

Horizontal
4-5/8" x 3-3/4"

Horizontal Strip
4-5/8" x 1-7/8"

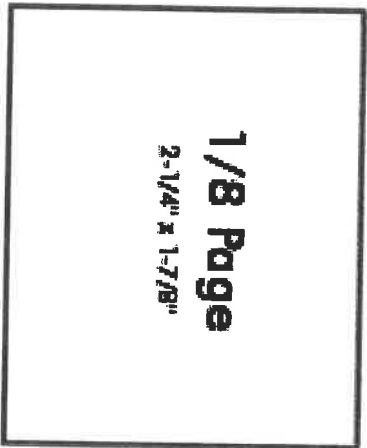
MECHANICAL REQUIREMENTS

All editions are produced on using Adobe InDesign, Photoshop CS3 and Adobe Illustrator CS3.

Advertisers must submit ad materials via email (to mreichelt@sprucepeakarts.org) in acceptable press-optimized pdf files. Make sure that all fonts are embedded and all colors and graphic elements are CMYK (4-color process) **prior** to creating the pdf.

If color accuracy is a priority, also provide a reproductive proof of PROFESSIONAL quality. Again, make sure all elements of color ads are submitted in CMYK.

If you are not able to supply your advertisements according to our specifications, we can create one for you. Talk to your salesperson for details. Special production time or services utilized may be charged to the advertiser.

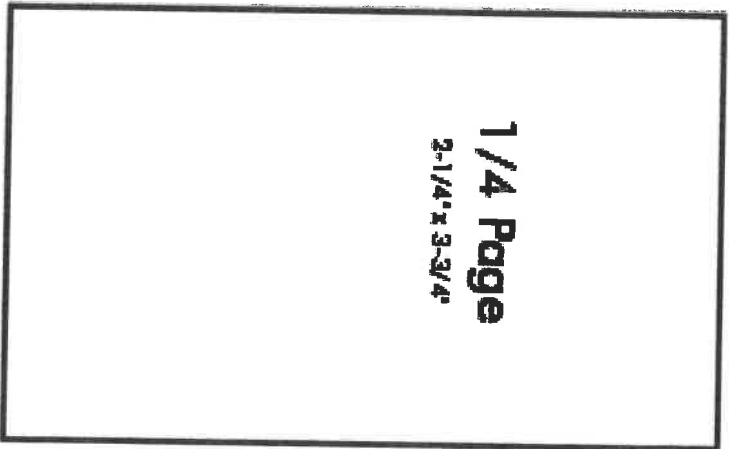


1/8 Page

2-1/4" x 1-7/8"

Full page

4-5/8" x 7-3/4"

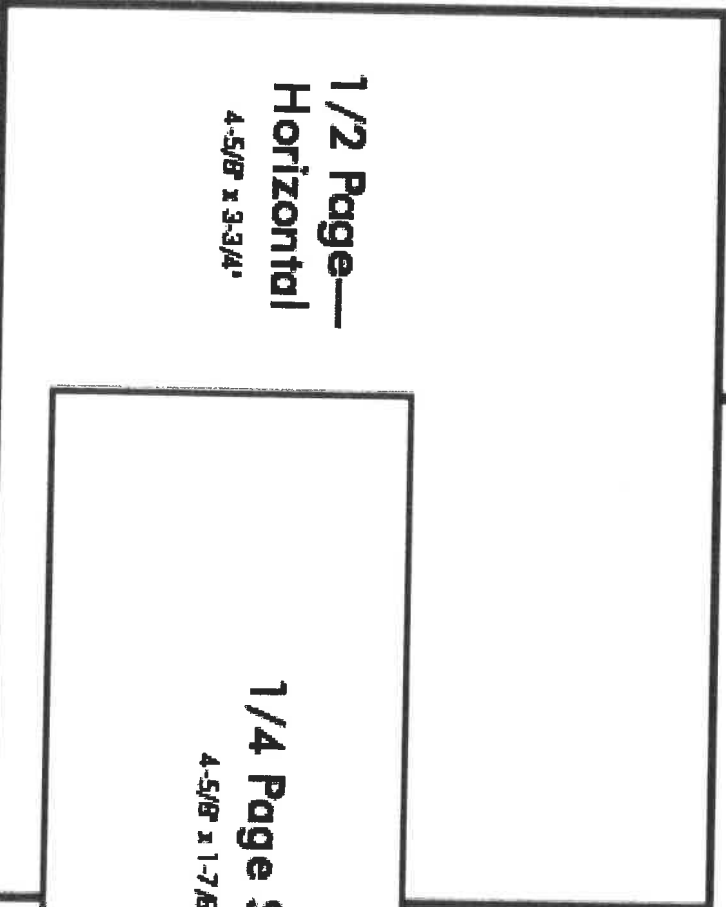


1/4 Page

2-1/4" x 3-3/4"

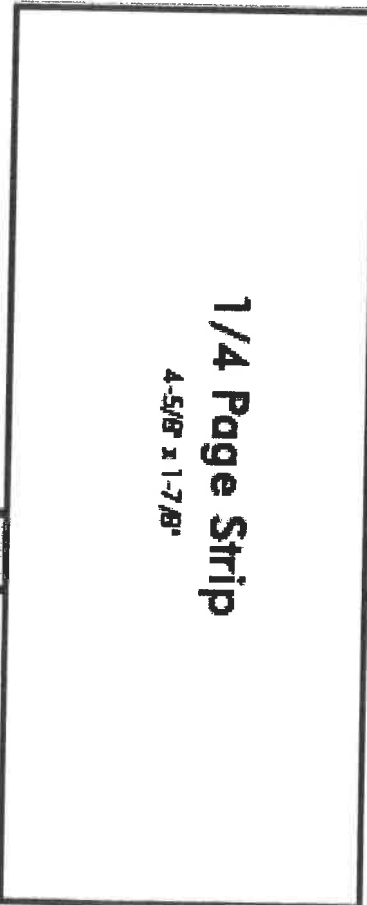
**1/2 Page—
Vertical**

2-1/4" x 7-3/4"



**1/2 Page—
Horizontal**

4-5/8" x 3-3/4"



1/4 Page Strip

4-5/8" x 1-7/8"

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Vertical
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QUARTER-PAGE

Vertical
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